



WHY

YOU NEED A DRONE

PROFESSIONAL



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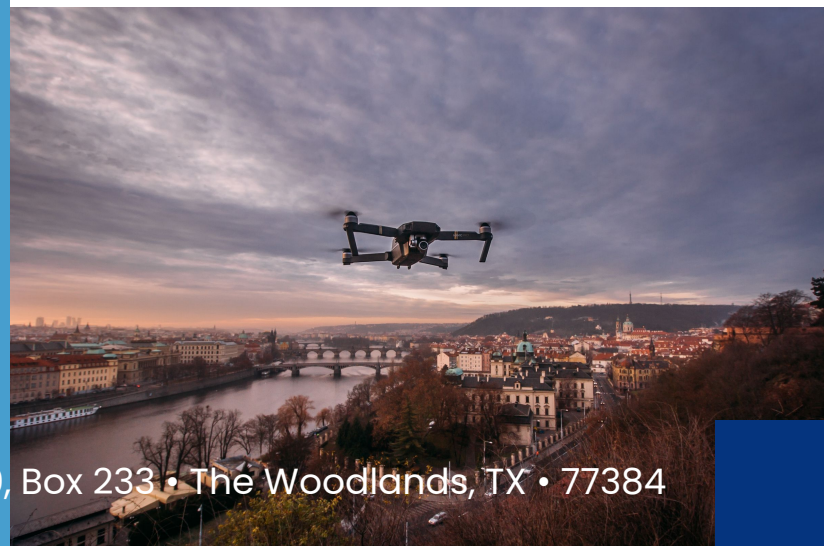
Foreword



When it comes to aerial photography and videography for our businesses, it can be tempting to think you can manage it on your own. After all, many of us have flown a drone before, our kids even have drones as toys - right?



This booklet will walk you through the pitfalls of do-it-yourself drone projects and why you should hire a professional drone pilot.



It's Dangerous

The Washington Post

D.C., Md. & Va.

The District

Maryland

Virginia

L

Local

Drone crashes into Virginia bull run crowd

By Martin Weil

August 26, 2013

An aerial drone, a pilotless aircraft of the type that has aroused intense controversy, crashed Saturday into the stands at a public event in Virginia that has a

A drone crashed into the grandstand at Virginia Motorsports Park during a bull run. Sheriff Knott, of the Dinwiddie County sheriff's office, reporting what might be a collision between a controversial piece of hardware and a controversial spectacle.

Knott said he was told that four or five people suffered very minor injuries. No personnel at the event, and none was taken to a hospital, Knott said.

The bull run was billed as a daylong festival featuring bands, drinking, and a highlight was to be four scheduled bull runs in which participants were charged with spearing specimens of male livestock.

Animal rights organizations have contended that the event endangered

A Richmond area television station, WTVR-Channel 6, said the drone was used for the event, though it was not operated by or recording for WTVR-TV.

In a video posted on the station's Web site, the drone was seen hovering at

The drones used for recreation and as toys for kids are not the same as drones used for commercial photography and videography.

Commercial-grade drones are generally heavier due to the onboard cameras, and therefore the propellers are made of stiffer and more durable material than the drones used for toys. The propellers, spinning at high rate of speed turn into knives in the air when in contact with human skin.

Check the news and reports of injuries abound by do-it-yourselfers.

Question

Ask yourself if you want the risk of hurting someone?

Liability

As previously stated, commercial drones can be dangerous. To operate a drone commercially requires special insurance to cover the liabilities of operation.

Without proper training, certifications and insurance, you could be held liable for personal and property damage caused by your operation of a drone that crashes.

Entire legal practices are popping up just to deal with the liabilities around such accidents.



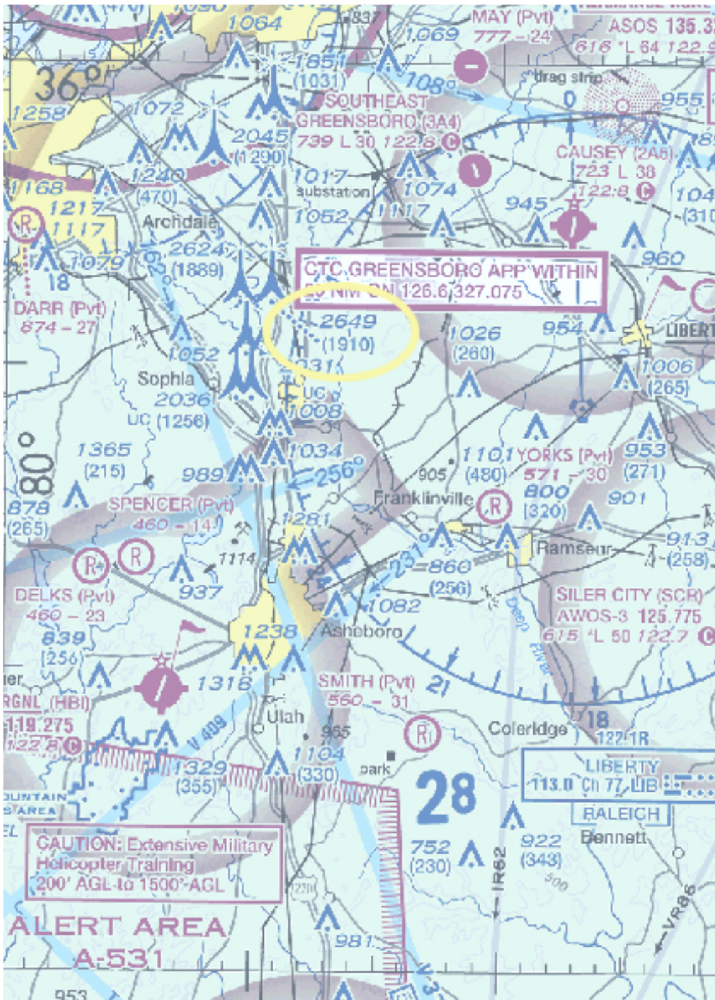
The screenshot shows a webpage for 'THE KRIST PERSONAL INJURY TRIAL LAWYERS'. The main heading is 'DRONE ACCIDENTS'. Below the heading is a breadcrumb trail: 'Home » Other Types of Auto Accidents » Drone Accidents'. The text on the page discusses the importance of remembering that drone crashes can be significant and advises contacting an attorney if an accident occurs. It also mentions that drones are becoming more mainstream and that there are risks associated with their use. At the bottom, it provides contact information for 'Law Firm, P.C.' at 281-326-9202 for a free consultation. The page also has a footer with the text 'DRONE LAWS AND TEXAS AND FEDERAL RE'.

Quote

"You could be held personal liable for negligence for any accident or injury that occurs as a result of you flying your drone."

-Greg Goldenfarb, P.A.

It's Illegal



Perhaps the most important reason to hire a professional drone pilot is it is illegal to operate a drone commercially without a license to do so.

Just as with a commercial vehicle or airplane, operating a drone without a proper license will result in large fines or worse.

Can you read the example chart and understand all the notations? If not, you need a professional drone pilot.

FAA 107 Certification

Hire A Certified FAA 107 Drone Pilot And Be Confident In You Project

Drone Starlight Is The Answer To Your Drone Project Needs

1

Trained

2

Insured

3

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Certified**

4

Licensed

5

Trusted

**Call Beth Sheridan with Drone Starlight when you are ready
for a professional drone pilot for your next project**